

## ESSAY

Time Allowed: 3 hrs.

Max. Marks: 250

### Instructions to Candidate

- Both sections are compulsory.
- Attempt one essay from each section.
- Each essay carries 125 marks.
- Write each essay in about 1000-1200 words.
- After finishing the first essay, attempt the next on a fresh Page.
- Any page left blank in the answer-book must be crossed out clearly.

*(Examiner will pay special attention to the candidate's grasp of his/her material, its relevance to the subject chosen, and to his/her ability to think constructively and to present his/her ideas concisely, logically and effectively).*

Name: HIMANSHU KAUSHIK

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Date 13.08.17

Signature Himanshu

1. Invigilator Signature [Signature]

2. Invigilator Signature [Signature]

### Remarks

19/08/17

[Signature]

**SECTION - A**

1. Many men go fishing all of their lives without knowing that it is not fish they are after.
2. The material world is simply an expression of the mind.
3. The higher we are placed, the more humbly we should walk.
4. Sports and Competition do not build character; they reveal it.

**SECTION - B**

1. Consumerism kills culture with overproduction and heightened sense of need, established by the marketing.
2. In the era of post truth fact depends entirely on the power of man who can fabricate it.
3. People 'over-produce' pollution because they are not paying for the costs of dealing with it.
4. There are not enough jails, not enough police, not enough courts to enforce a law not supported by the people.

Q3. The higher we are placed, the more humbly we should walk.

"With great power comes greater responsibility."

One who is at the top of hierarchy, one who enjoys power is a source of inspiration for many. He is seen as an ideal, hence

his responsibility towards society increases.

Though each should have virtue of humility

Yet, humility is the most important aspect of a leader. He cannot have

high headedness and sense of superiority.

He should be devoid of arrogance and prejudice. It is true that power corrupts and

and absolute power corrupts absolutely.

Hence, to remain humble, one must

avoid ignorance. He should make

knowledge a real virtue. An ignorant,

corrupt leader makes the society regressive.

Good  
grasp  
and  
under-  
standing

Remarks

The importance of real knowledge was recognised by ancient philosophers like Plato who wanted a "Philosopher King".

A King who has access to real knowledge, who does not consider materialistic world as reality.

In modern times, inequality and prejudice are on rise. Those enjoying power must empathise with powerless common citizens. We see the emergence of power centres in several spheres of society, starting from the first institution of family to the level of International Affairs.

In a family which is the first institution of social interaction, the head of family is a power centre.

Remarks

He is a father figure, economically independent, experienced and usually commands respect. It is his role to guide the family. His actions determines the level of unity and integrity in the family. Disagreements are bound to occur in a family, majorly due to "generation gap". If the head of family is not accomodating, intolerant towards contrasting view, it will drastically reduce the integrity and unity of family. His own respect would reduce. Each and every child expects support from his father, but if his father is not open, tolerant and the child is bound to suffer. Father should take tough decisions when required but only for genuine reasons and for greater good.

Instead write family head it could be male or female.

Remarks

A society becomes the second institution after family where power is enjoyed by a certain section. In an egalitarian society, such a section looks after welfare of all other sections. However, in a diverse society like ours, power is enjoyed by few which leads to exploitation of others. Caste system presents the most suitable example where prejudices and discrimination against weaker sections exist leading to years of subjugation which further affects the unity and integrity of society. In such a system, members from upper caste limits the opportunity provided to weaker sections. They are not even allowed to visit temples. This system reflects the level of arrogance and apathy towards weaker sections.

Remarks

Please  
Focus  
on  
Paragraph  
formation  
to  
enhance  
your  
representation.

When it comes to Nation, the Prime Minister or the President is usually the one enjoying power supported by other ministers. As Chanakya said, such a leader should not be corrupt and selfish. He should not be lazy, arrogant and heartless.

We have plenty of examples of arrogant leaders not caring about citizens, going on a killing spree, putting whole humanity into danger. The dominating ideologies of Nazism and Fascism led the humanity into a World War. Arrogance about being in power perpetuates such violence and mass killing. Fortunately, In India, we did not experience such brutality after Independence. However, those in power continues to exploit the weak.

Remarks

The banning of red beacons by the Government are some steps taken to reduce VIP culture prevalent in the Society. It is said about India that we are freer than we were ~~at~~ before Independence, yet not that free which our forefathers hoped for.

Similarly, in case of International Affairs, the basic idea has been to dominate since ancient times. The respect to rights of humans have not been there. Old Colonial powers traded ~~in~~ slaves for their benefits, exploited them, annexed countries, exploited natural resources to sustain Industrial Revolution. All this was done without any regard for welfare of other humans who were probably



different in culture, tradition, race and religion. In modern times, everyone wants to establish itself as a hegemon. First it was UK, then US. The rise of superpowers is not without bloodshed. US became a superpower after dropping Atom Bombs over Japan, such blatant disregard for humans arises from ignorance. It can be argued that a superpower needs to dominate to maintain world order, but using smaller nations as a means to achieve own goals is not good. The disregard shown to Environment has already resulted into world wide environmental issues like Climate change, Ozone Hole etc. Economic superpowers are running away from their responsibilities and putting the

**Remarks** Human beings can be less cruel & more appreciative of other species. Our activities are harming them such as death of coral reefs.

burden on underdeveloped and poor nations to mitigate climate change.

Those in power needs to think and realize the importance of humility, brotherhood to respect dissenting views, to respect nature and its resources.

A humble leader can bring about a change in its his centre of influence.

A father who teaches his child to respect women can start a change to remove patriarchy - A social reformer like Raja Ram Mohan Roy can bring a change into Ethics of Society, ending the evil practices of Sati. A national leader can ensure welfare of all, he can create an

Remarks

an egalitarian society. Environmental issues can be mitigated if leaders start respecting the resources we are left with. As Barack Obama once said, we do not inherit the earth and its resources from our ancestors, we borrow it from our future generation.

A world where peace prevails can be achieved if human rights are ensured in every policy decision. It is up to the man to decide whether he wants to live a happy life or a life in greed and need.

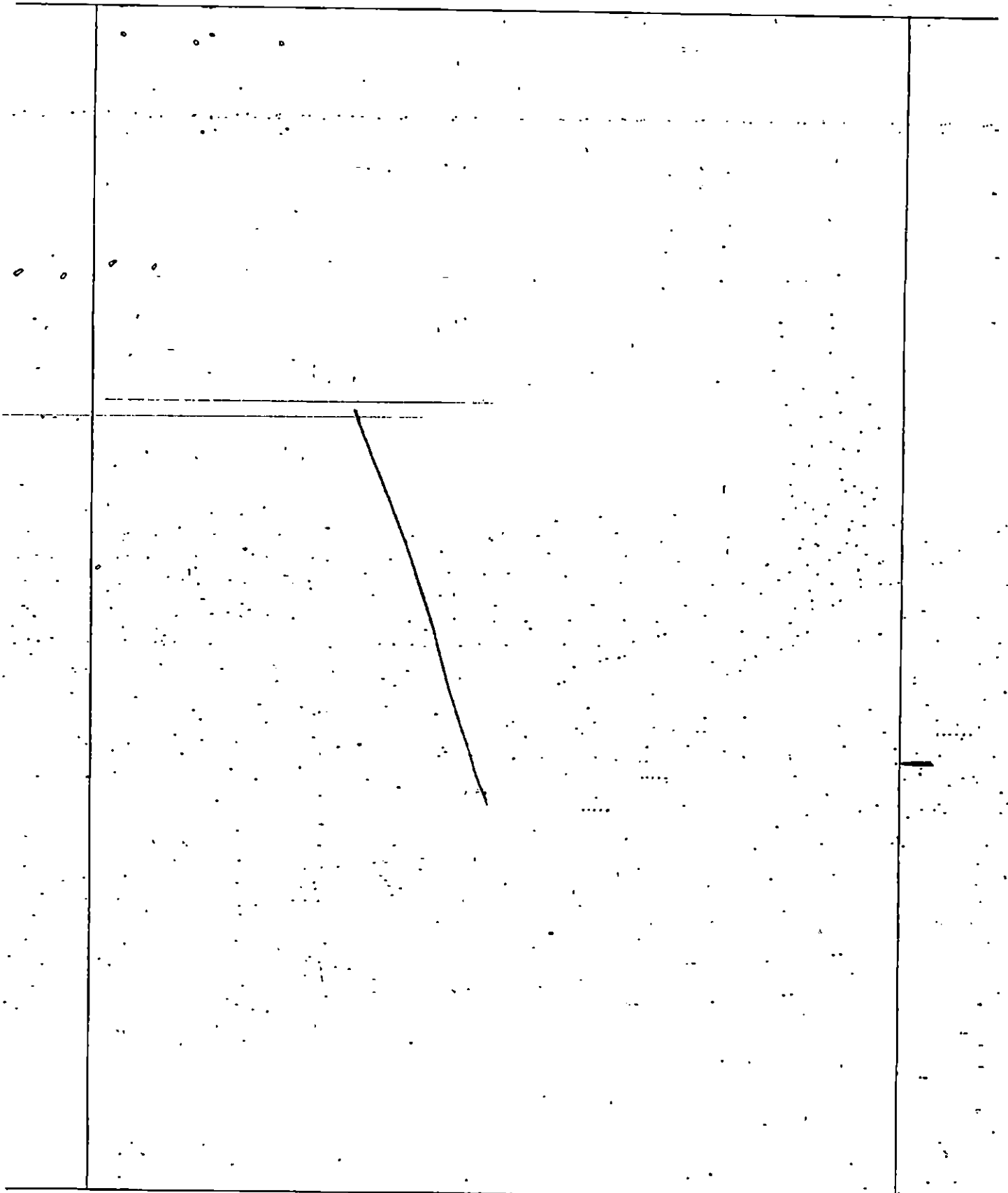
Those enjoying power need to realise that it's not about your position, it is your conduct that makes you superior. Hence, one should always be a guiding light rather than a source of darkness.

Good,  
57  
125

#### Remarks

- Give more focus to Humbleness at Individual level, give some examples such as Grandhiji v/s Hitler.
- Structured, descriptive relevant introduction & conclusion.

**GS SCORE**



*Remarks*

Q1. Consumerism kills culture with overproduction and heightened sense of need established by the marketing.

In Delhi, a capital city with a population of around 12 Million, there are 9 Million vehicles running on roads,

15 Million Mobile Phone connections

are currently active. Perhaps, (Gandhi) Gandhiji

was right when he said there is no

limit of greed. Philosophers and

Reformists like Gandhi wanted world

to be a big family, however what

we have today is a big market.

World is facing overproduction of oil, steel, food especially grains etc which points out towards the materialistic basis on which our world is built.

The rise of Industrial Production led to colonization of third world for

Remarks

resources which gave rise to ideology of mass production i.e. Capitalism. Capitalism which further needed Globalisation for markets created a single market for whole World and hence the phenomenon of Consumerism arrived. Multinational companies began expanding their operations to multiple countries, continents bringing with them the dominant ideology of consumerism where irrespective of need, one will purchase the product for his greed.

Consumerism is a theory that a country that consumes goods & services in large quantities will be better off economically.

Advertising plays a role in

this need creation.

Discuss about

These MNCs further led to decline in power of Third World Countries and also diminishing power of governments. These MNCs now form the so called "deep state" and influence major

Remarks  
advertising.

policy decisions. However, consumerism brought with itself many evils like decline of institution of welfare state, joint families, It led to increase in inequality, skewed development, serious environmental concerns like climate change, The original culture <sup>got</sup> diminished and the dominant culture of consumerism prevailed. Consumerism has affected all aspects of a society. Wars have been fought for markets, resources. Countries which refused to fall in line faced economic sanctions and had to face issues of food shortages. It is often said that consumerism gave people no choice. It was not a ~~willful~~ <sup>voluntary</sup> adoption but a forced ideology.

Remarks

7 In third world countries like India, society was based on ancient norms. Buddhist and Hindu Philosophy of self restraint, priority to spiritual well being over material ~~be~~ well being was advocated. When country failed to adopt the mass production methods shortage of food was seen and hence modern Science and Technology was promoted. The need for oil and demand of products forced us to open our market. Globalisation became inevitable and so is the transformation of society. Society became materialistic and profit making the main goal. The institutions of family and marriage also got influenced. We got to see the rise of Nuclear Families where

Remarks



not more than two generation live together. Earlier concept of Joint families became less popular among masses as focus shifted on jobs from agriculture. Large scale migration was seen to urban areas leading to Urbanization. The immediate fallout was the older people living alone in villages. Hence, change in need brought a change in society which further changed the culture. Individual became more materialistic, profit seeking and selfish. In quest for greed, he started ignoring relations. He became ~~emphatic~~ self centred and it further lead to deterioration in the institution of marriage leading to increased divorces, concept of live-in relations etc. Individual is competing for status and

Remarks

within  
the margins

he is overburdened with greed leading to increased cases of suicides, depression and other mental issues.

The effects of consumerism is evident in the choices we make in our attire, our food, language, religion.

Earlier, the "Indian attire of Kurta-Pajama, Dhoti was common but now majority prefers Jeans.

In our food habits, junk foods and packaged food is dominating.

McDonaldization - is evident where food giants offers same food with same taste at different stores throughout the country. Language also became a hybrid mixed with English.

In India, we popularly refer it to "Hinglish". It was the need to adopt

Remarks

English language in order to communicate with others in a Big Market i.e. World.

Music and Movies also got influenced, ~~the~~ Hollywood Movies are being watched throughout the world and are even more popular than domestic movies.

Walmartization is another process which

is taking place which involves a supermarket culture where multiple products are sold in a single shop under a single roof. One is always tempted to purchase irrespective of his need.

The products from other countries began flooding the domestic markets. These often degraded the health however, medicines too were provided through this Open Market. Hence, Individual became a part of the chain of demand

Also discuss that how necessary is consumerism for modern economies

Remarks

and supply. These health concerns also leads to rise in noncommunicable diseases like diabetes, cancers etc.

The changing food habits also required change in cropping patterns.

New technologies are being introduced for mass production like use of High yielding variety of seeds, GM Crops, Mechanical Irrigation etc.

To gain maximum profit, each country joined the bandwagon of mass production. Countries like China, Saudi Arabia are facing mass production in sectors like Oil, Steel, Cement and are exporting products to other countries at cheaper rates leading to gradual decline in domestic production.

Remarks

Dumping of Goods is a rising challenge and even World Trade Organisation is not accomodating for Third World Countries.

Such as  
China  
dumping  
Steel in  
India.

The worst affect of Consumerism is seen on Environment. Mass production of crops, irregular and indiscriminate usage of groundwater, pollution by industries, change in cropping patterns, rise of ~~bar~~ barren lands, deforestation, decrease in biodiversity all leads to degradation of Environment and towards problems like Global Warming, Ozone Depletion, Environmental Hazards etc. Exploitation became the new norm and rich countries became richer by exploiting resources from poor countries.

Remarks

Consumerism, though, have resulted into certain positives like uniting the world by improving communication, improving the life of millions, ~~making~~ providing geographically irregular terrains with food security. Yet, it cannot be continued to go on forever.

Sustainable Development keeping in mind the requirement of future generation, and using as per our need is the way ahead.

Time has come to go back to the philosophy which Gautam Buddha preached of self sufficiency, finding joy and ~~peace~~ through societal gains not through material gains.

The preservation of culture is also essential as it is our heritage.

Remarks

Assimilation  
culture is taking  
place we get  
things which are  
not available at  
local place

A world which is based on Unity of Diversity is always better than one ~~based~~ based on Unity of Uniformity.

It is upto us now to realise the need and differentiate it from greed.

It would however be like lighting a matchstick in a hurricane and

trying to sustain the flame. Yet, it is only humans that can sustain the flame and give everyone a better Earth to live.

good

58
125

Your overall performance is good. You understood the topic well and represented your thoughts in well structured manner and with good objectivity.

→ Please use underlining to enhance visual appeal of your essay.

Nilie  
Conclusion

Remarks

**GS SCORE**

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*Remarks*



*Remarks*

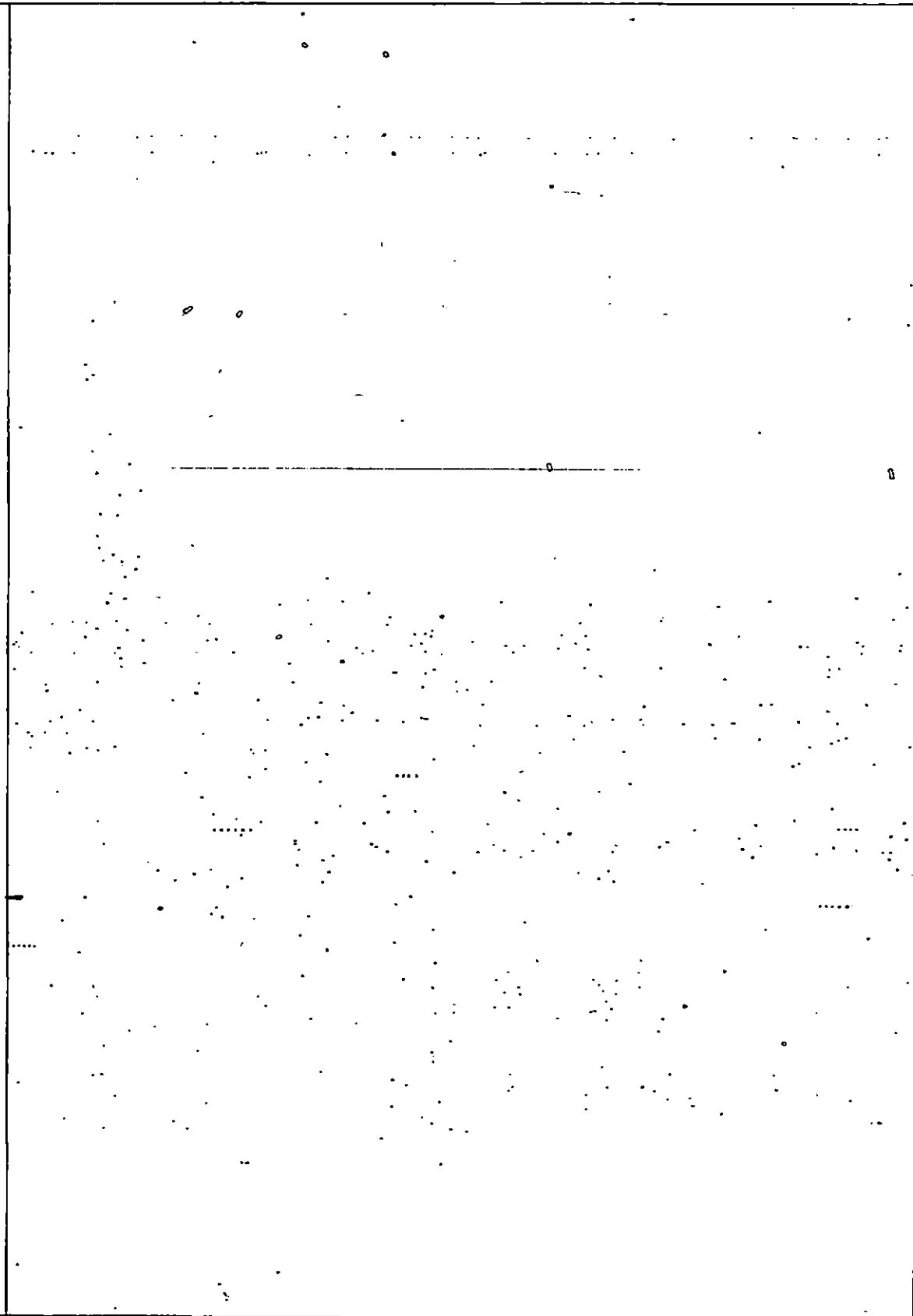


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*Remarks*



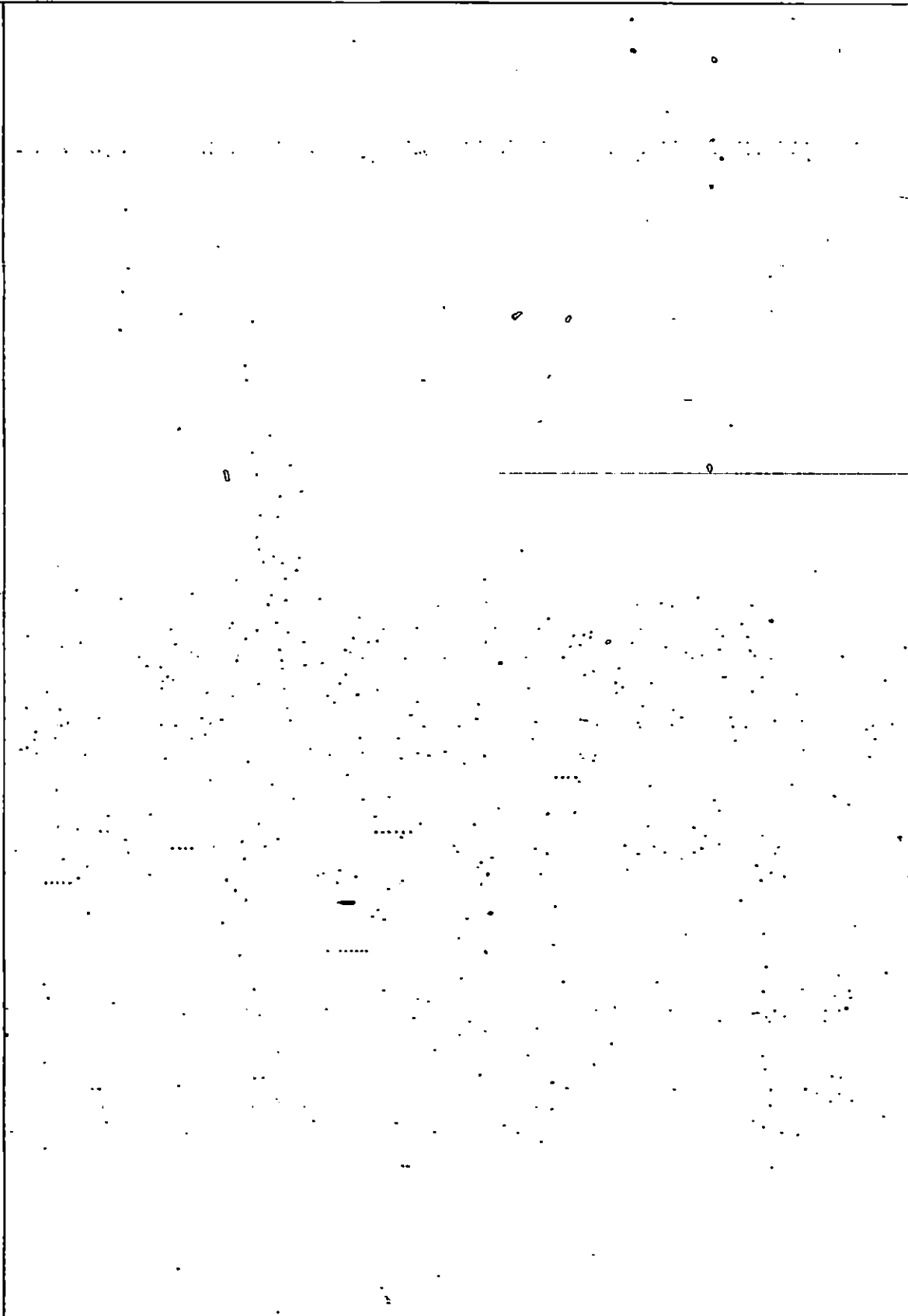
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*Remarks*

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*Remarks*

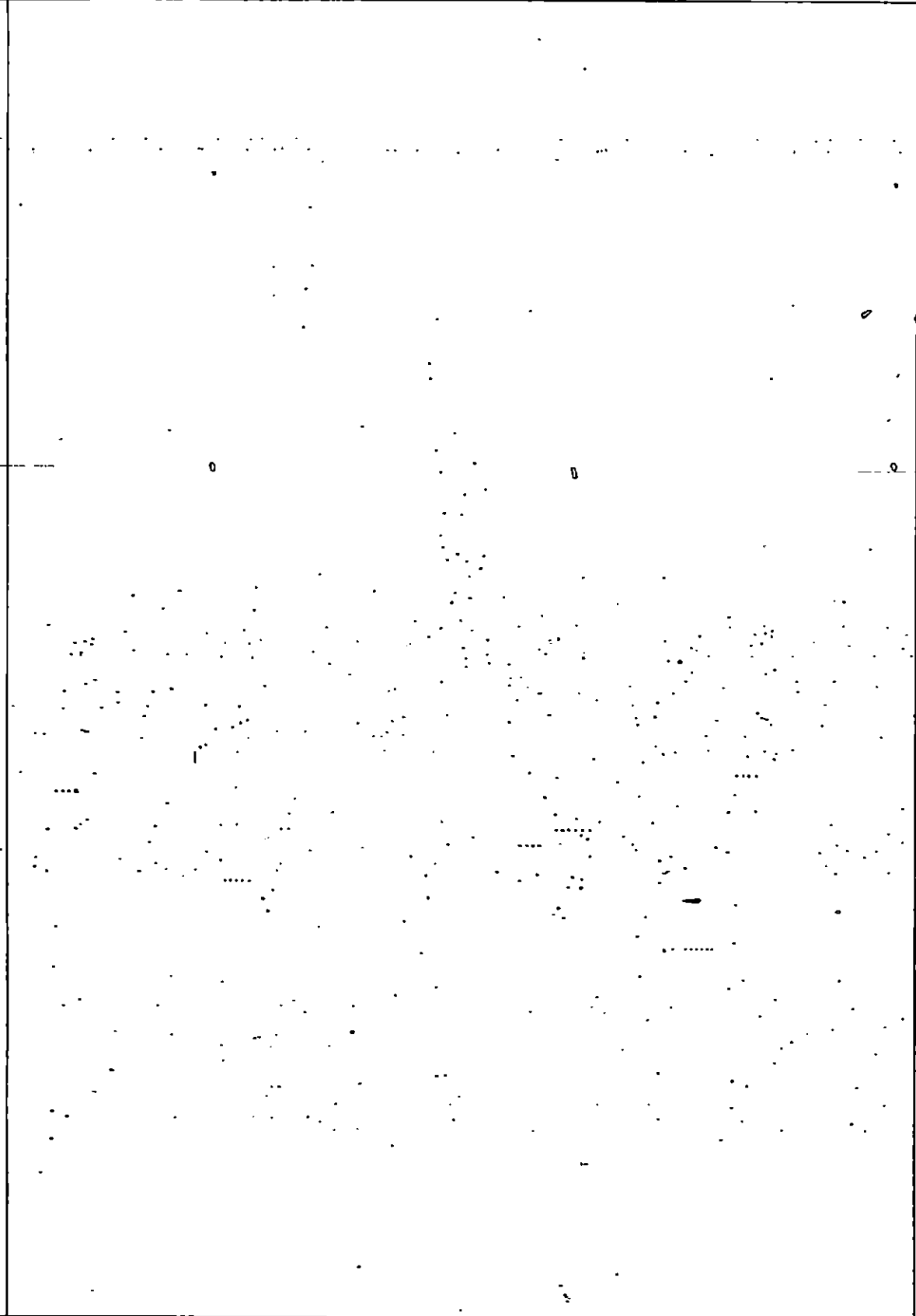


Remarks

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*Remarks*





*Remarks*

**GS SCORE**

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*Remarks*

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*Remarks*

**GS SCORE**

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*Remarks*

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*Remarks*

Individual →

National →

Environmental → Crop Patterns et.

Remarks



## Rough Work

### Intro

- Greatness of Gandhi, They wanted Big family, Not Big Market
- Example of Oil, Steel, Food wastage, Mass Production.
- Define consumerism, Capitalism Ideology.
- its aspect. Materialistic pleasure <sup>Global</sup> <sub>sation</sub>
- Why all discussing → major world problems. 1: Diminishing Power of Govt.

### Aspects

- Cultural Change → Jeans <sup>McDonalds</sup> ~~English~~ <sup>Hinglish</sup>
- Change in Need → change in Society →
- Change in values. ↳ No Empathy, Only Profit.
- ~~Environmental Aspect~~
- Family changed → Women has exploited.
- Society → Competition for status, Overburdened with ~~exp~~ <sup>greed</sup>
- Nation → Poor Still Poor.
- Intel Politics
- Environmental Aspect → exploitation New Norm.

Conclude Time has come back to ancient philosophes which preached happiness like ~~Buddh~~

Remarks

- Power corrupts, absolute power corrupts absolutely.

GS SCORE

Rough Work

Quote: True in every sphere of life.  
People at top are usually ideals for many. High headedness & sense of super. not good.  
People at lower level in hierarchy consider them as ideals.

hence, responsibility ↑. Though each should have virtue of humility.

A regressive society has bad leaders. Arrogance and Prejudice can't be there.  
Plato suggests a philosopher king for Rule of law.

Perspective: Family → father figure, integrity, unity of family, openness should be there.

Social Structure → Caste System.

Nation → Chanakya View.

Intl Politics → US hegemony; a great leader should never crave for war.  
Red Beacons, IX of Modi.

Guiding light for whole society.

An effective leader cannot have arrogance.

Each & every action is scrutinised.

It's not abt who you are but ———

Examples of the change, end to casteism and  
by others by RRR. Attitude → Morals  
↳ ethics ✓

Ultimately, - its not about position, but your  
conduct that makes one superior.

Remarks.

Ignorance should be avoided