

ESSAY MOCK TEST

Time Allowed: 3 hrs.

Max. Marks: 250

Instructions to Candidate

- Both sections are compulsory.
- Attempt one essay from each section.
- Each essay carries 125 marks.
- Write each essay in about 1000-1200 words.
- After finishing the first essay, attempt the next on a fresh Page.
- Any page left blank in the answer-book must be crossed out clearly.

(Examiner will pay special attention to the candidate's grasp of his/her material, its relevance to the subject chosen, and to his/her ability to think constructively and to present his/her ideas concisely, logically and effectively).

Name SHREYA JAIN

Mobile No. _____

Date 29-8-17

Signature *Shreyas*

1. Invigilator Signature *[Signature]*

2. Invigilator Signature _____

Remarks

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SECTION - A

1. Fighting corruption is not just good governance but also self-defense and patriotism.
2. Politics is the art of choosing between the disastrous and unpalatable.
3. People are sheep. TV is the shepherd.
4. Chanakya may have been from India, but its Indians who never followed his advice

SECTION - B

1. Life teaches us many lessons, but the final lesson is, there is no final lesson.
2. A Nation can remain free, as long as it continue to be the home of brave.
3. Yesterday's score doesn't win you game today.
4. The true mystery of the world is the visible, and not the invisible.

"People are sheep. TV is the shepherd"

Television is one of the biggest technological innovations of our age. Television is a form of one way communication. Television was a kind of puzzle for people when it first came into public. People used to ~~think~~ ^{wonder} ~~that~~ ^{that about} the characters shown at screen that how they disappear and how they fit into that small box. Today technology has come a way ahead ~~but~~ with coming of Internet, social media, mobiles ~~but~~ the charm of television is intact.

Television ^{broadcasts} and public-mood are inherently connected. As the culture advanced and technology evolved, the television also got evolved, from Black & white to color to HD TVs and from silent shows to reality shows, the changes are revolutionary. Television impacts our psychological construction in huge manner. It is said that man is the product of the environment he lives. And TV is very much powerful in creating that environment. In this essay we will see how people are impacted and given direction by TV.

Remarks

The same thing can be said without using 'I' or 'We' i.e. in Impersonal way

TV is a platform for broadcasting a variety of content be it news, movies, daily soaps, songs and so on. It provides vast amount of information in audio-video format and this is how it effects the psychological construction of people.

If we look at Indian context, when it first came in India, two shows that got most popularities were 'Mahabharat' and 'Shaktimaan'. Mahabharat reaffirmed the values that was present in our epic. Similarly the impact of Shaktimaan was such that some children died in emulating the superhero. This shows the impact TV could brought to public mind.

If we see historical evolution of TV we can see the huge impact it did on our society, culture, values and on individuals. It brought the whole world to our home on that small screen. People's opinion ~~was~~ is greatly influenced by Television. It has both positive and negative aspects. We will discuss in our essay about ^{the} same.

People are so much influenced by media that their social, political & economic decisions largely depend on media.

Remarks

TV itself doesnot create anything, it is just a medium of broadcasting the content. This content is what plays the great role in directing the people. Recent example of 'Anna Hazare movement' showed the power of TV to create a zealous atmosphere. The broadcasting of the content movement from day to night motivated the people to come to streets and protest against corruption.

Similarly TV plays important role in formation of political opinion. The wide publicity given to ~~BJP~~ "Namo wave" by BJP in 2014 elections is fresh example of it. The impact of it was shown in the results of election which BJP won by vast majority.

How the public mood is formed by TV, can be easily seen in the various debates shown on TV. The famous 'Arnab Goswami' show is example of this. From corruption to poverty, to development, everything is debated and it hugely impacts public opinion.

It forms opinion and does propaganda for the political & business players.

Remarks

The various religious channels shown over Television viz Aastha, gave a new direction to the religious teachings. TV is also a way of popularity of various Baba's like Nirmal Baba, Baba Randu etc. Through TV, their public reach increased manifold.

Entertainment provided by media should be in line of the social & cultural heritage of the country

If we see the pattern of movies and songs broadcasted by TV, we can see the similarity between the culture shown in them and culture widely prevalent.

It is true that TV only shows what is there in society but it is also true that through TV, the changed values get entrenched in society. For example the songs that were earlier broadcasted through Rangoli viz 'Hey preet jaha ki reet sada' and what now broadcasted through MTV "Baby doll" shows the huge jump our society made.

Not relevant

Television is a very easy medium to create emotions, hatred, anger, love in public. It is human nature that we get influenced by what we see and what we hear. The emotional outpour and anger.

Remarks

shown by public after "Nirbhaya Rape" was very much influenced by the wide coverage given by the Media & shown by TV.

Now-a-days we see the problem of radicalization that is used to divert our youth from his path. Recent case where the preacher ^{named} Zakir was arrested for such activities, has also used TV as a medium to try to disseminate the radical views about Islam avoid taking among ~~youth~~ population. Similarly, the menace of paid news through which population name of indirectly influenced towards particular religion party used TV as one of medium.

One of the most important feature through which people opinion, their thoughts, their preferences are moulded is advertisement. Advertisements used both negatively and positively to influence people. Positively, it is used ~~to~~ by govt to influence public opinion about: socio economic issues like open defecation, family planning, & education through the advertisement and peddling untruth should be avoided.

Remarks

"Darwaza Band Campaign", "Hum do humare do" etc. In negative way it sometimes used to entrench stereotypical images like women shaven in detergent advertisements always making impression that only they are made for household chores.

TV can be used to increase awareness about socio economic issues viz Show "Balika Vadhu" and at the same time to disseminate superstitions viz 'Naagin'. Thus public perception can be hugely impacted by TV.

With the coming of Tata Sky, DTH technology, internationalization of TV has seen in the contemporary world. International news channels, movies, songs are one click away. It increased the reach of masses not only to the national issues but also international one. We can see the impact of this in the pattern of liking of people towards going to western countries. people

Remarks

are not much willing to go to western countries like USA, ~~Germany~~ ^{France} due to the hate crime and terrorism, we see there through our TV.

Similarly TV plays huge role in influencing the fashion prevalent in our society. At the time of Amitabh ^{Bachchan}, when people saw him in sabre look they got influenced, then Shahrukh and now Ranbir Kapoor, they influence the public choices and preferences. Similar the case with females.

TV is used to disseminate various positive values like gender equality, socio economic justice, liberty, fraternity through its various broadcasts. But at the same time shows wild corruption, falsity, inhumanity etc directly or indirectly.

If we see how TV popularized cricket at the cost of other games we can understand how TV shepherded people. From test to one day to IPL, TV's impacted hugely the people's choices about the sports. Now

Remarks

when the similar importance is given to games like Badminton, Tennis we can see them being popular among public too.

Thus we saw how TV influences people in each and every sphere of life. From our personal choices to professional one [Movies showing Dabang police officers impacts youngster highly]. Our political opinion, religious views, social preferences, economic decisions [ex-- stock market - 24x7- influence people's decision to buy particular share (stock)], our food choices [ex-- "mummy ko bole complain pilaye"] ~~are~~ all are greatly influenced by same.

TV widely impacted our social, cultural, family relations. But we can also say that this is two way process. TV and society mutually reinforce each other's values. Advancement is concurrent in both. The thing is the societal changes get reinforced by Television.

Remarks

In the modern era which is popularly said to be post truth era where the false is manipulated as truth by the publicity campaigns, the vulnerability is increased for the people to be negatively impacted from the TV. In this case various initiatives at every level are required so that the truth does not get overpowered by the TRPs but giving weight to the people.

The highest authority which some people from taken away by the vast information, is people themselves. It should People need to be aware and prudent enough while watching the vast stuff. At the same regulation at govt level is required and self regulation by the broadcasters is needed.

TV has played very important role in entrenching the democratic values in society, advancement of culture, women empowerment, education etc, the need of the hour is of responsible broadcasters that can contribute to the well being of society rather than seeking vested interest.

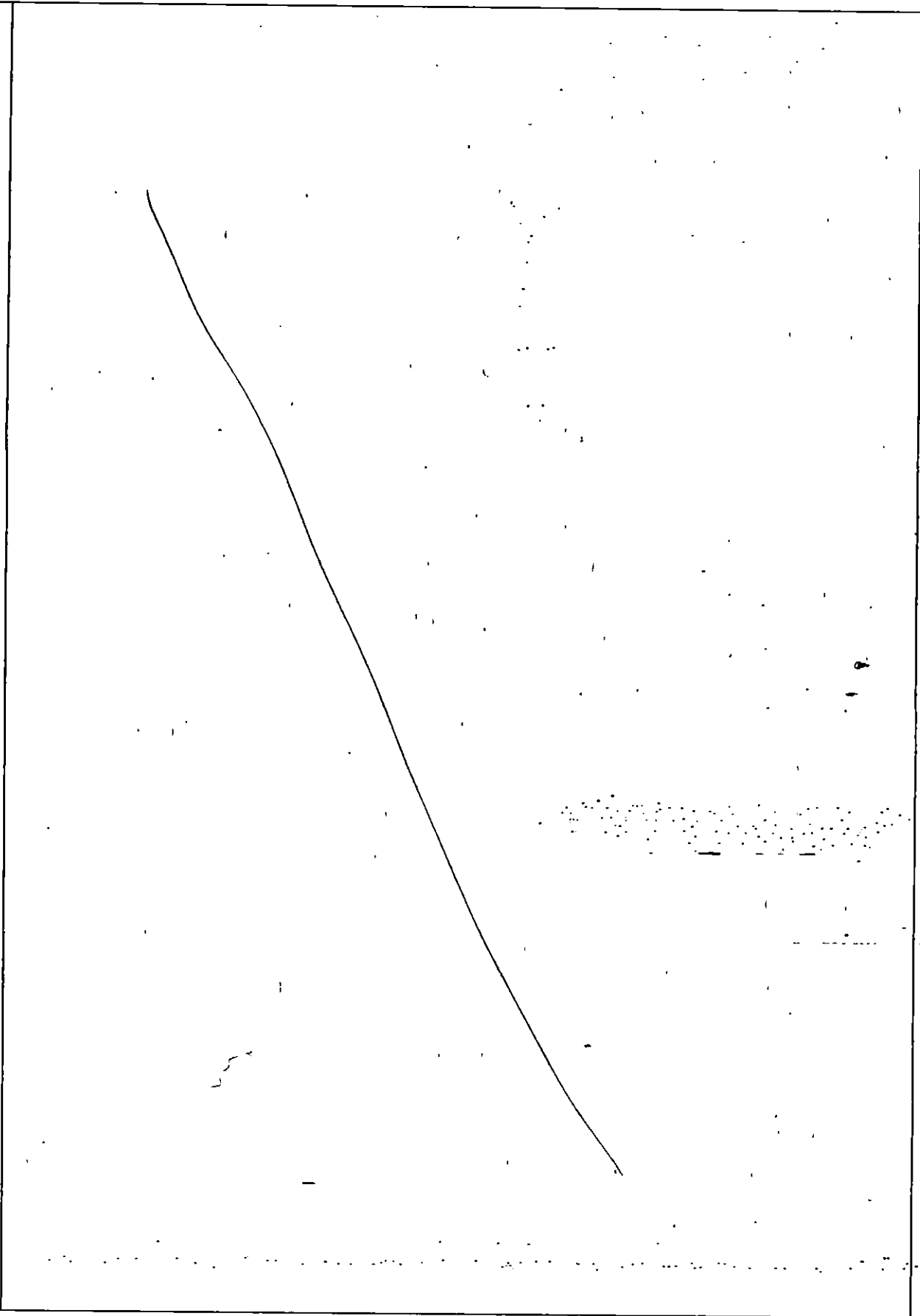
Remarks

- Structured, descriptive & relevant introduction and conclusion.
- Good writing skills

59

125

- Simple, lucid, easy to understand & grammatically correct language.



Remarks

" A Nation can remain free, as long as it continues to be the home of brave"

Kautilya, the great Indian philosopher in his book 'Arthashastra' gave the notion of Saptanga which refers to seven angas or parts of a state which includes Janapada that in narrow sense includes territory but in wider sense includes the territory and the population. These two are what makes a nation. A nation is not just a boundary separating a territory with other but it is a group of people sharing common culture, values, ethos, and sense of belongingness.

For a nation to remain free, need is of brave people. But one must first need to understand what freedom truly means. In a recent speech, our PM said to make a New India, an India that is free from poverty, free from disease, free from corruption and free from dirt. It is one way to understand Freedom. In this essay we will discuss various aspects of ~~isaa~~ freedom and how courage is essential to attain same.

Remarks

The same thing can be said without using 'I' or 'We' in Impersonal manner.

Freedom is one of the highest ideals that a society cherishes. It is essential for the development of human personality.

Freedom has ^{gone vast} changed in its meaning from ancient to modern time but one thing that remained same through ages is brave heart to struggle and enjoy that freedom.

In ^{pre} historical time, when the civilization was yet to begin, man ~~was~~ used to live in state of nature. He ^{was} independent on nature for his survival. He was not free, not free from the fear of animals, from natural hazards, from hunger. To overcome such state, human worked hard, discovered fire, weapons (axes, stones, flints) to win over animals. With time man developed art of cultivation and ~~found~~ society established family, society, state etc. This is what freedom meant to him.

After that he came into era of civilization, art, literature, music developed though in nascent stage. Man at that time again sensed the lack of freedom.

Nice articulation of thoughts and Analysis Using the Historical perspective

Remarks

due to the outside forces who tried to win over him. The ancient wars like of Alexander, of Ashoka [In initial years of reign], of Chandragupta were due to this want of freedom. Freedom from the fear of being subdued. Here again brave won.

If we take example of India, when the people here were largely deprived of their rights by in name of religion by some section of society, the desire of freedom again rose. At that time brave personalities like Mahatma Buddha, Mahaveer Swami came into picture to emancipate people from chains of religious slavery.

Similarly during British rule, 19th century social reformers who were symbols of bravery viz Raja Ram Mohan Roy, Vidyasagar, Jyotiba Phule fought hard to make society free from the ills of sati, child marriage, widow superstitions and so on.

Remarks

you should have explained
who are brave!

The biggest example of brave & courageous people like Jawaharlal Nehru, Mahatma Gandhi, Tilak who gave their life for nation's freedom shows the importance of brave for attaining freedom. But all the above examples get the support of vast brave population to attain their goal of freedom. Similar is the example of international events like french revolution, American revolution that gave the message of freedom, equality and justice.

Thus we have seen how our history is full of examples which substantiate the fact that brave people are backbone of a free nation. But apart from history, if we look at modern world, we need to ask our what freedom actually means at this time. Freedom from foreign yoke is not the thing today. It has vast meaning given the socio economic advancement in culture and technology. In this essay, we will further see what freedom means in contemporary world and how nations can remain free if it has brave population.

Remarks

At individual level, freedom means to be free from the inner vices like greed, anger, hatred and winning over them through the virtues of love, compassion and togetherness. The examples of hate crimes [ex. - ^{United States of} America case where Indian nationality people killed by Nazis] and even in India, where north east people exodus showed the narrow mind set of people. Nation is individual wait large and when individual will be free from such vices it will lead to free nation.

At society level, if we see the various ills viz gender inequality [ex. - wage gap, poor sex ratio, female foeticide, domestic violence, crime against women], discrimination with tribals, scheduled castes [ex. - Vemula death case], no care for elders, discrimination with specially abled, are new forms of subjugation. Society makes the nation and such ills show the state of boundations. But the brave still vying for free India, India that is free from such ills ex. → Ila Bhatt, Kailash Satyarthi, Arundhati Ray, etc, government who is making efforts for same.

Remarks

Economically, a nation will be free when it is free from poverty, unemployment, hunger. To overcome this unfreedom, again the need of brave arises. First brave individual who continuously strives for overcoming such state of poverty and second other people who help these their fellows to come out of poverty through helping them, supporting them, not converting them to gated communities, promoting social mobility. Thus here again brave people play important role.

The biggest menace ^{prevalent in} of any nation in current time is corruption. It is the root cause of all other unfreedoms. Corruption can be rooted out only if the people strive for it. The 'Anna Hazare Campaign' is example how brave and courageous hearts can shake the ~~neerads~~ conscience of millions. Similarly the whistleblowers, some of who also lost their lives for the cause [ex. - IAS officer Ravikumar] shows that nation will remain free as long as it has brave people.

Remarks

Other aspect of freedom is 'cleanliness'.
 It is said that "Cleanliness is godliness".

A nation which is free from dirt, from polluted environment is truly free nation.
 A nation where children die due to pollution and toxic gases cannot be ~~true~~ free nation.
 Here again courage is needed at each level viz individual, society, state etc so as to strive for healthy environment.

At political level, a free nation will provide its citizens their rights, rights to freedom of expression and belief, freedom of religion, freedom to life and liberty.
 where the politics is free from abuse of muscle power, money, corruption, where the ethical governance, good governance is followed. where the citizen's grievances could be redressed, where the nationalism doesnot confine itself in narrow parochial beliefs, where everyone is respected and valued.
 Such nation can be obtained only with efforts of brave heart.

Remarks

Good Health is considered to be of foremost importance for a person. A nation which provides its people good health and well-being, physical and mental ~~and~~ well being, where the children do not die due to lack of nutrition, where mothers do not die while giving birth, where the population is healthy is truly free nation.

A nation is not confined to the boundaries, according to our ancient literatures and our Cultural ethos, we consider the whole world as our home and all the people our brothers ["vasudhaiva kutumbakam"], thus when all the constituent cultures live in harmony with each other, when the countries do not attack each other through literal weapons, when the countries follow mutual respect and are then only we can be free.

This requires brave hearts like of Tagore, Vivekananda, Mother Teresa, etc and the inventors like Graham Bell, etc who do not

Boards are those who are able to lead a life of crisis who are able to build trust into the institution

Remarks for the institution

didnot discriminate ~~btw~~ between people as we and they, required in modern world too.

Thus it can be said that nation is free when it is free from its social, economic, political ~~ills~~, when every individual is worship ~~humanism~~. It is equally true that this kind of freedom that is free from violence and based on truth is ~~not~~ attainable only by the brave.

Gandhiji gave a very beautiful notion of freedom in form of Sarvodaya and Swaraj. Sarvodaya, when the person who is standing last in queue will be treated equally with the first and when every tear is wiped from every eye, ~~it~~ will be come true.

Similarly Swaraj that is own rule will be said to be attained only when the person is free not only from external factors but also from internal vices viz

•Remarks

greed, anger, hatred etc. will be said to be truly free. Similarly it applies for nation too. A nation which is free from idit, poverty, disease, corruption will be truly free and it certainly requires brave and as long as brave and courageous hearts are present, no one can make the nation subjugated. That nation will stand high, with pride (not ego), with the smile faces of its population that is truly the treasure.

V. good.

63
125

Your overall performance is very good in this essay. You understood the topic very well and provided good content with good objectivity.

You have provided several dimensions and provided comprehensive issues and

Remarks

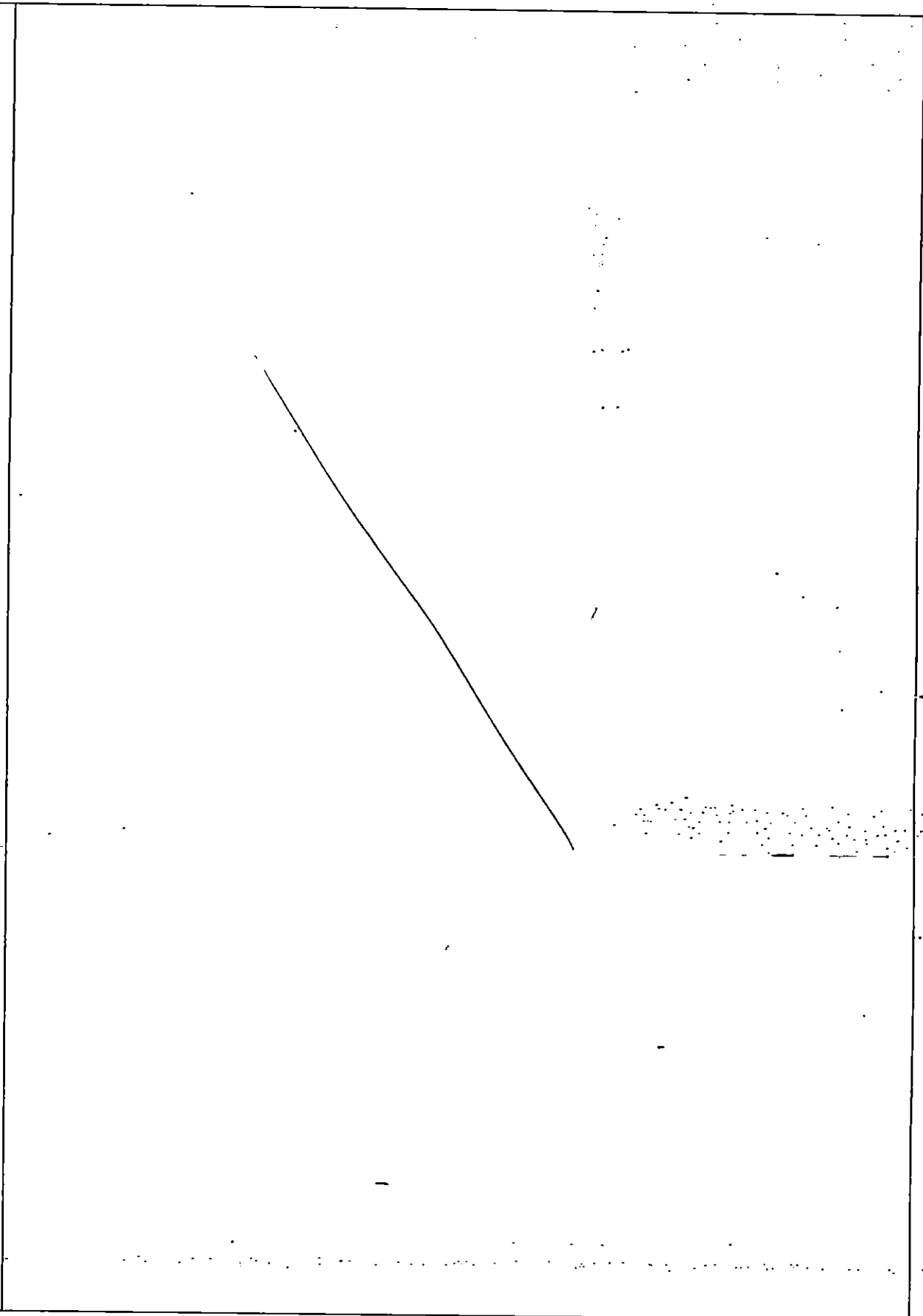
Challenges.

→ Good Writing Skills → Simple, Lucid, easy to understand & grammatically correct language.

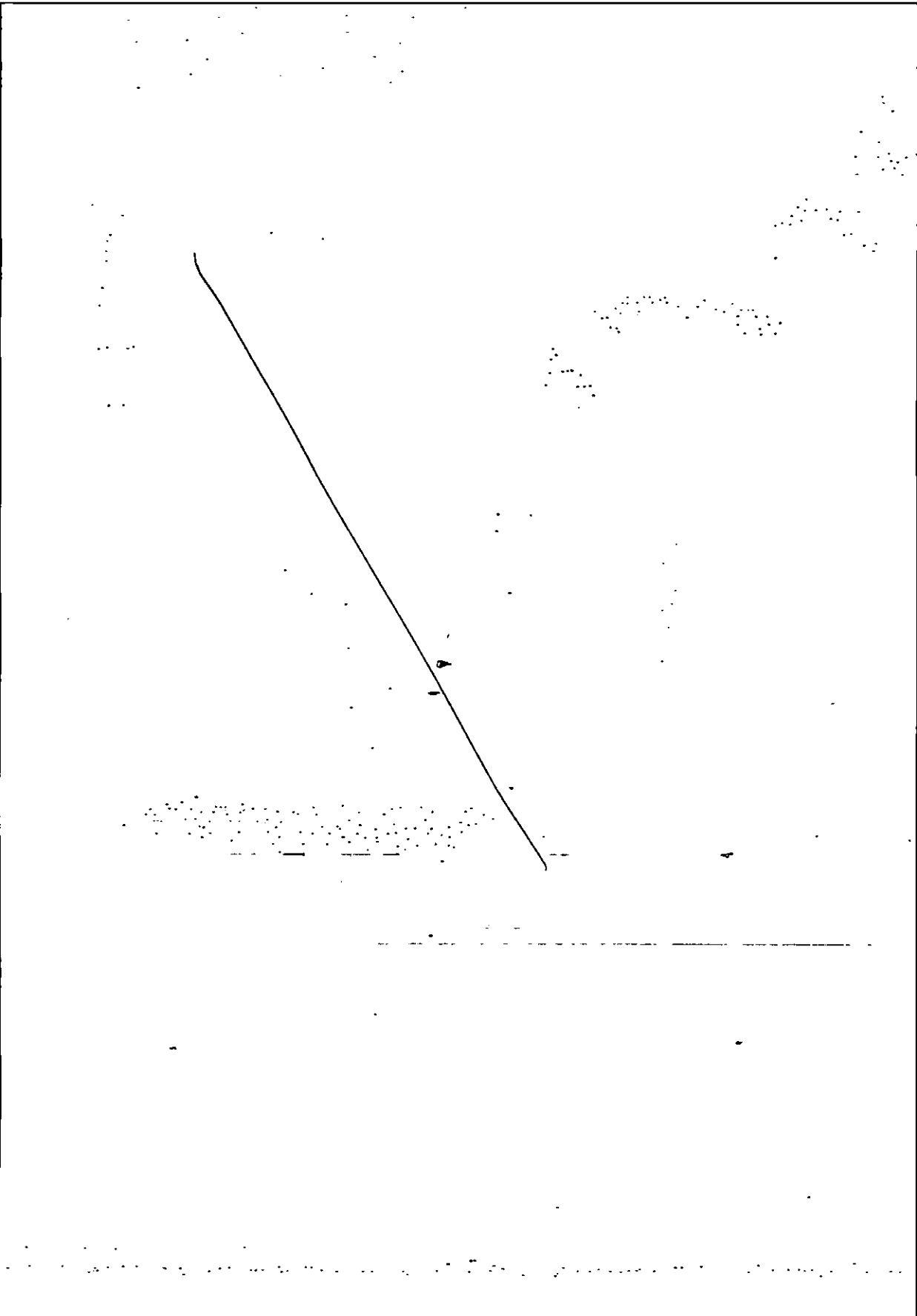
Take the write up to next (higher) level by

- Adding 'force' to communication by PUNCH LINES.
- Adding 'feel' by choosing appropriate words & idioms.
- By writing quotes & references suitably.

Remarks



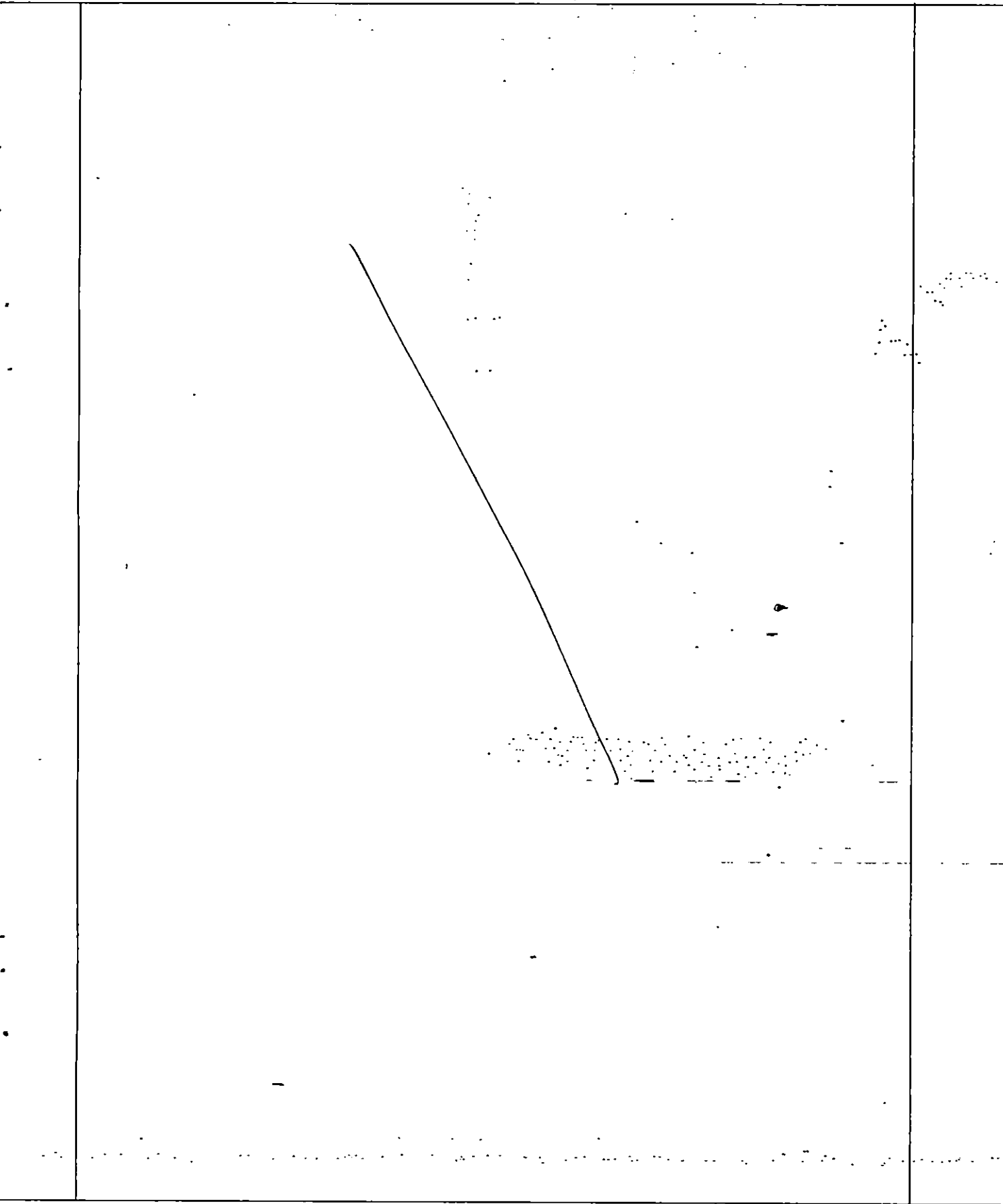
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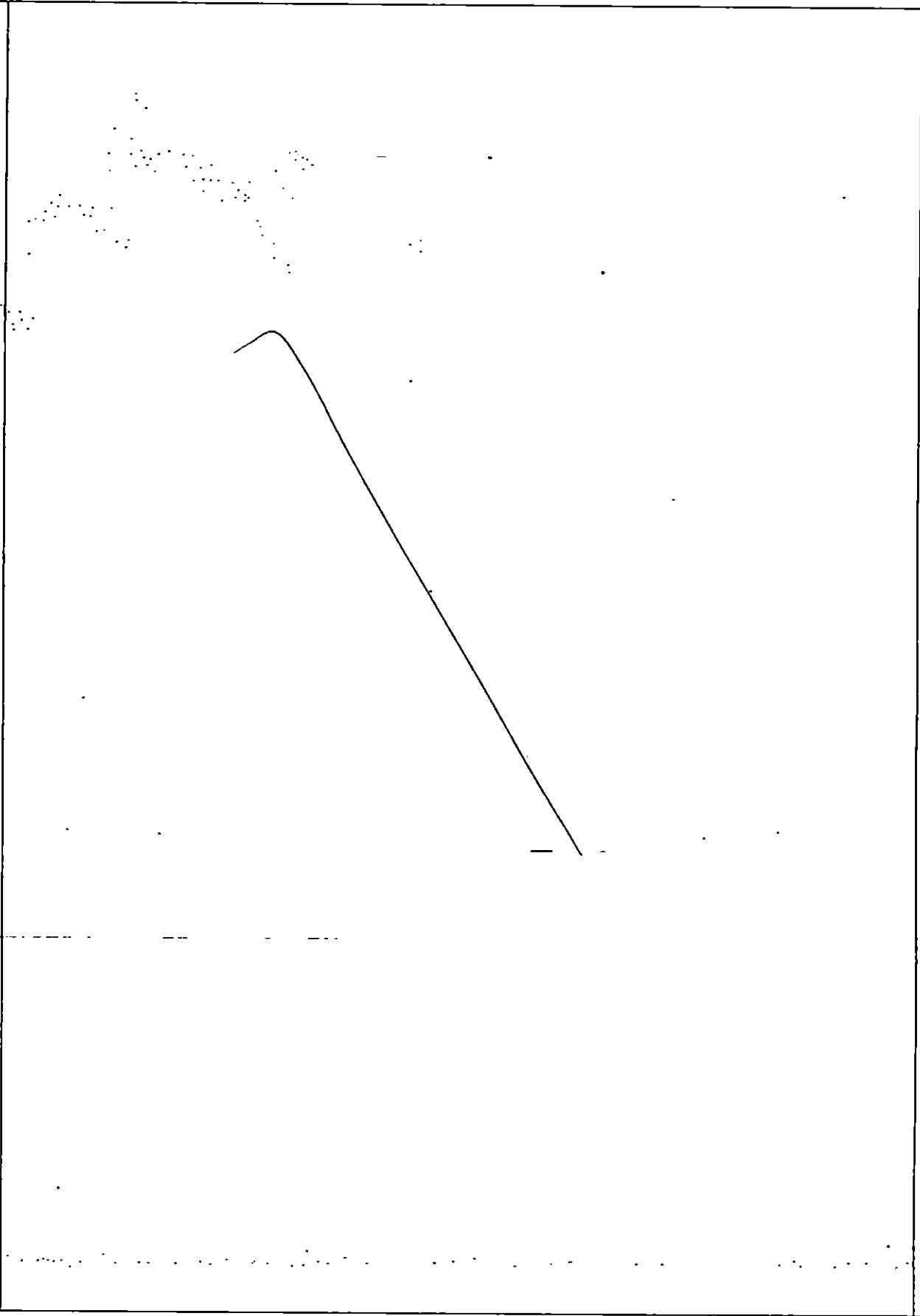
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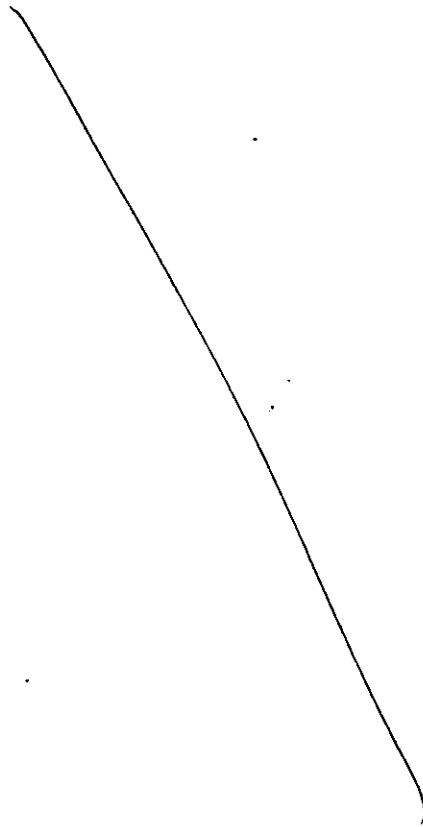
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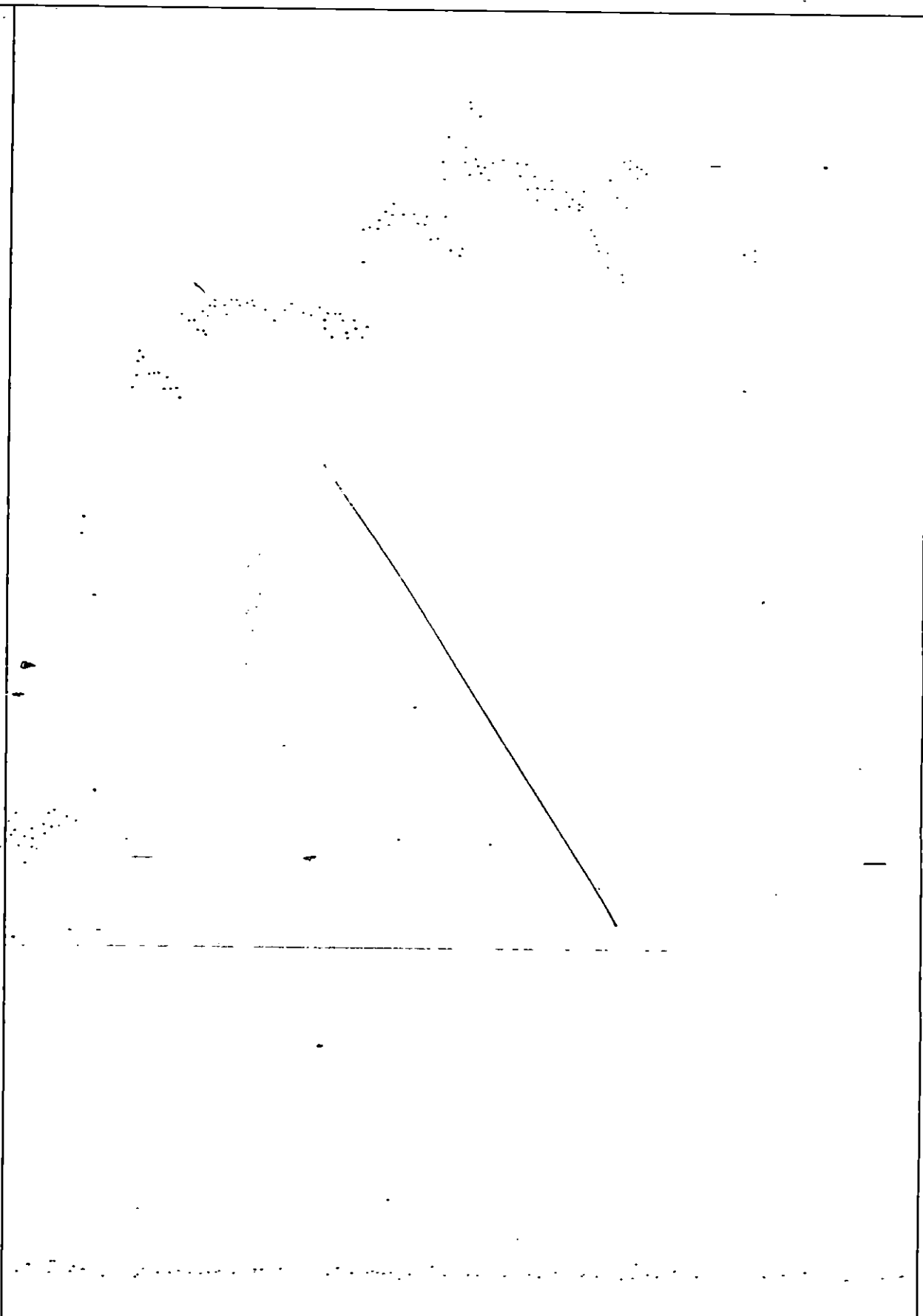
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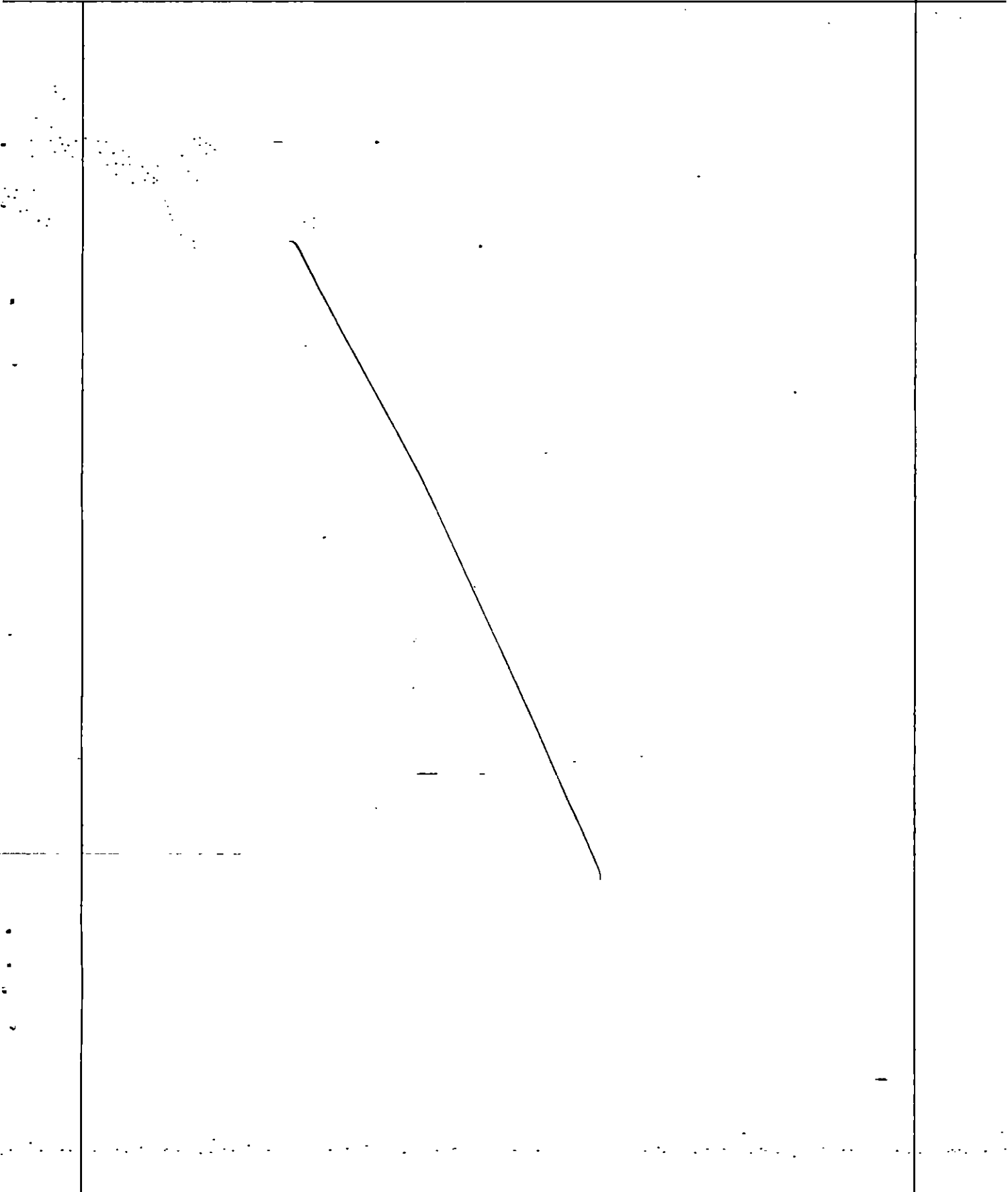
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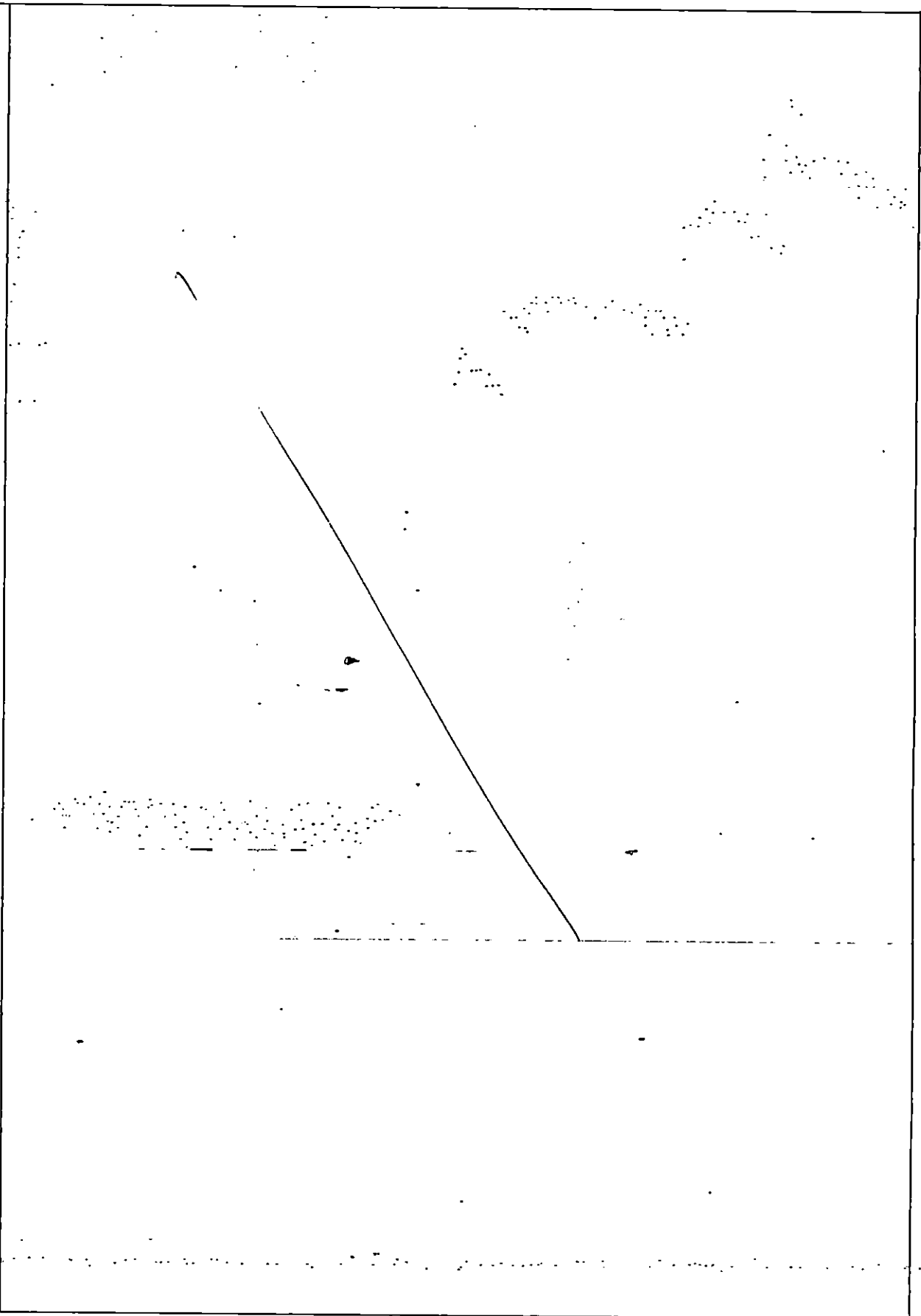
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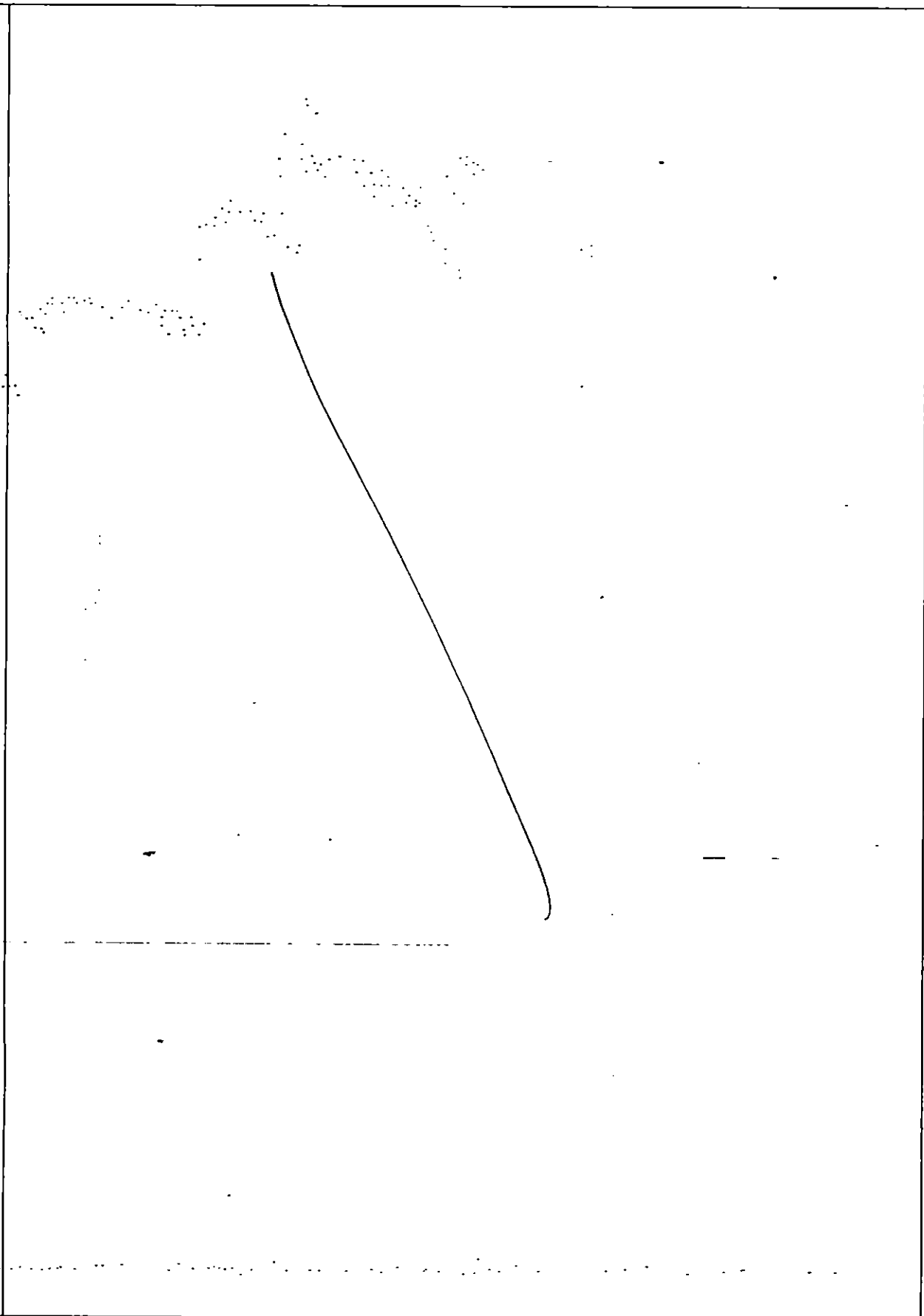
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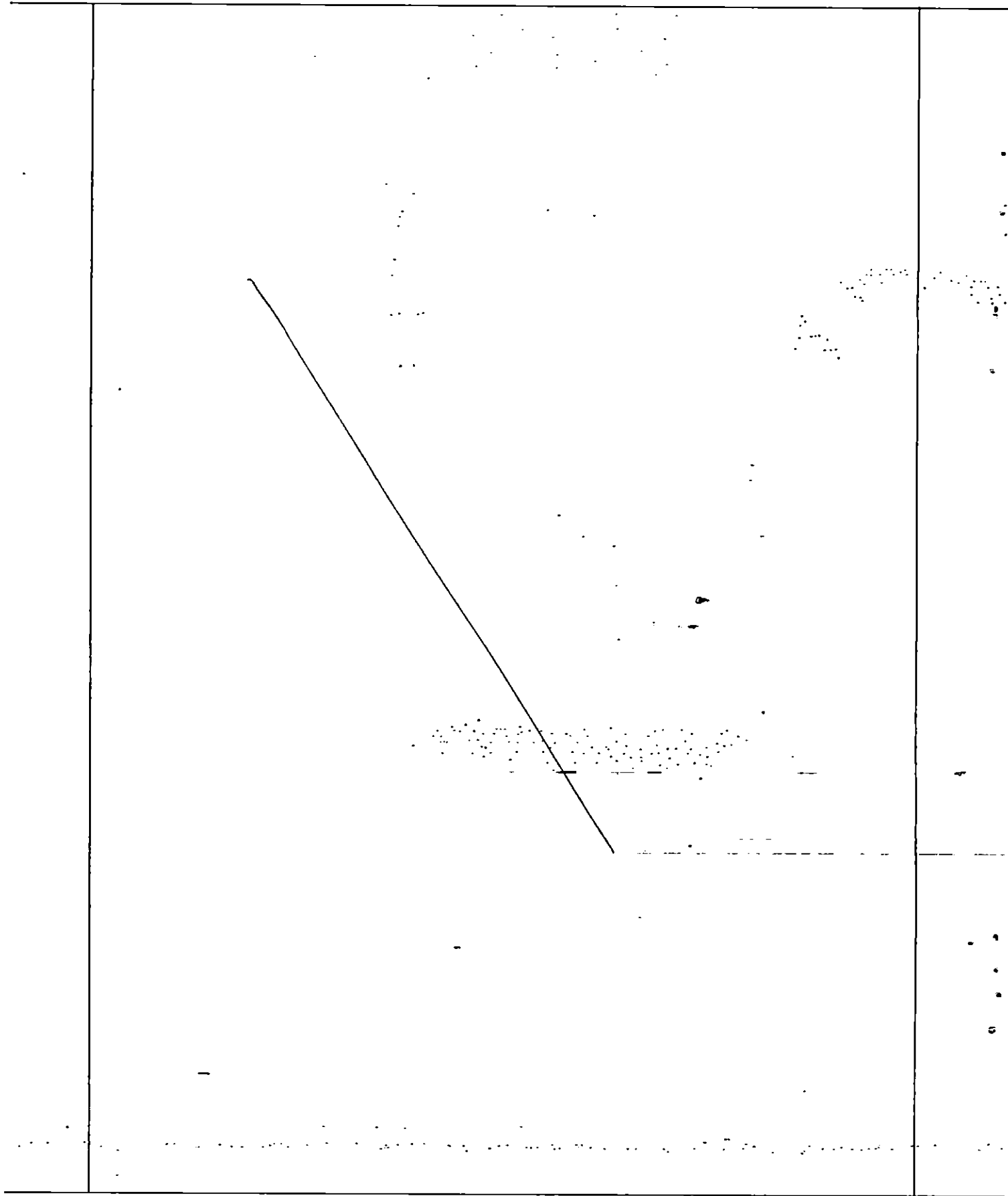
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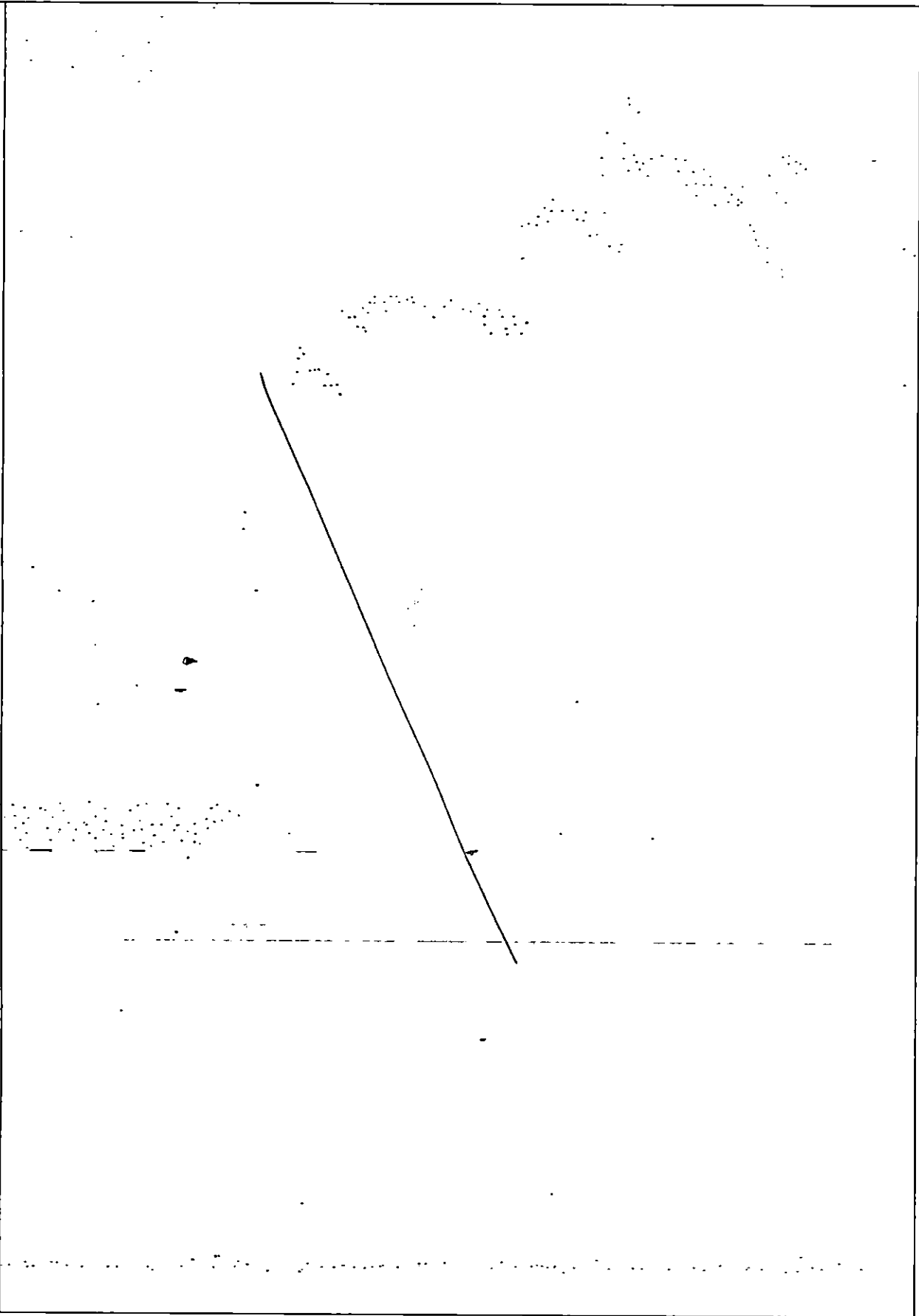
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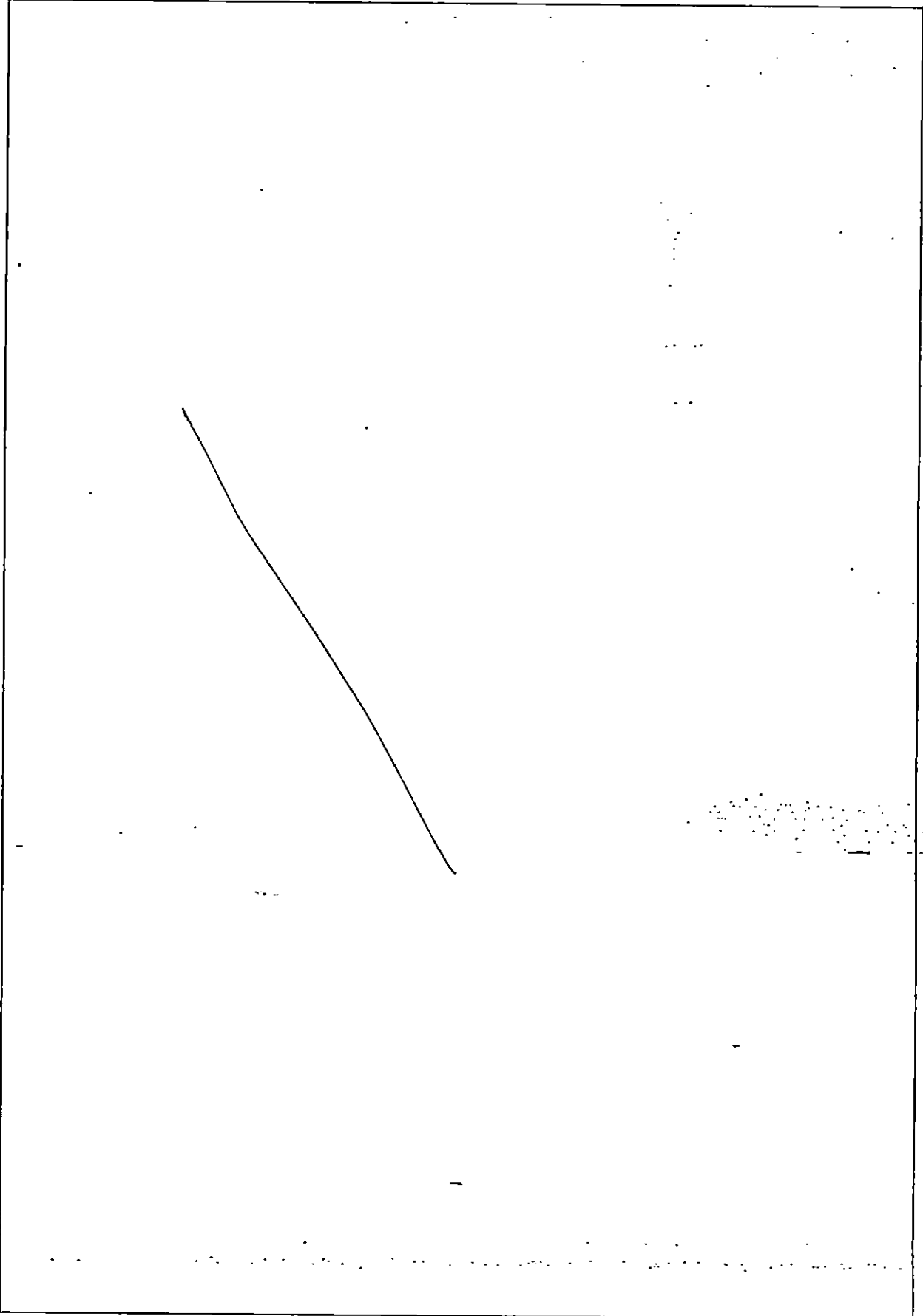
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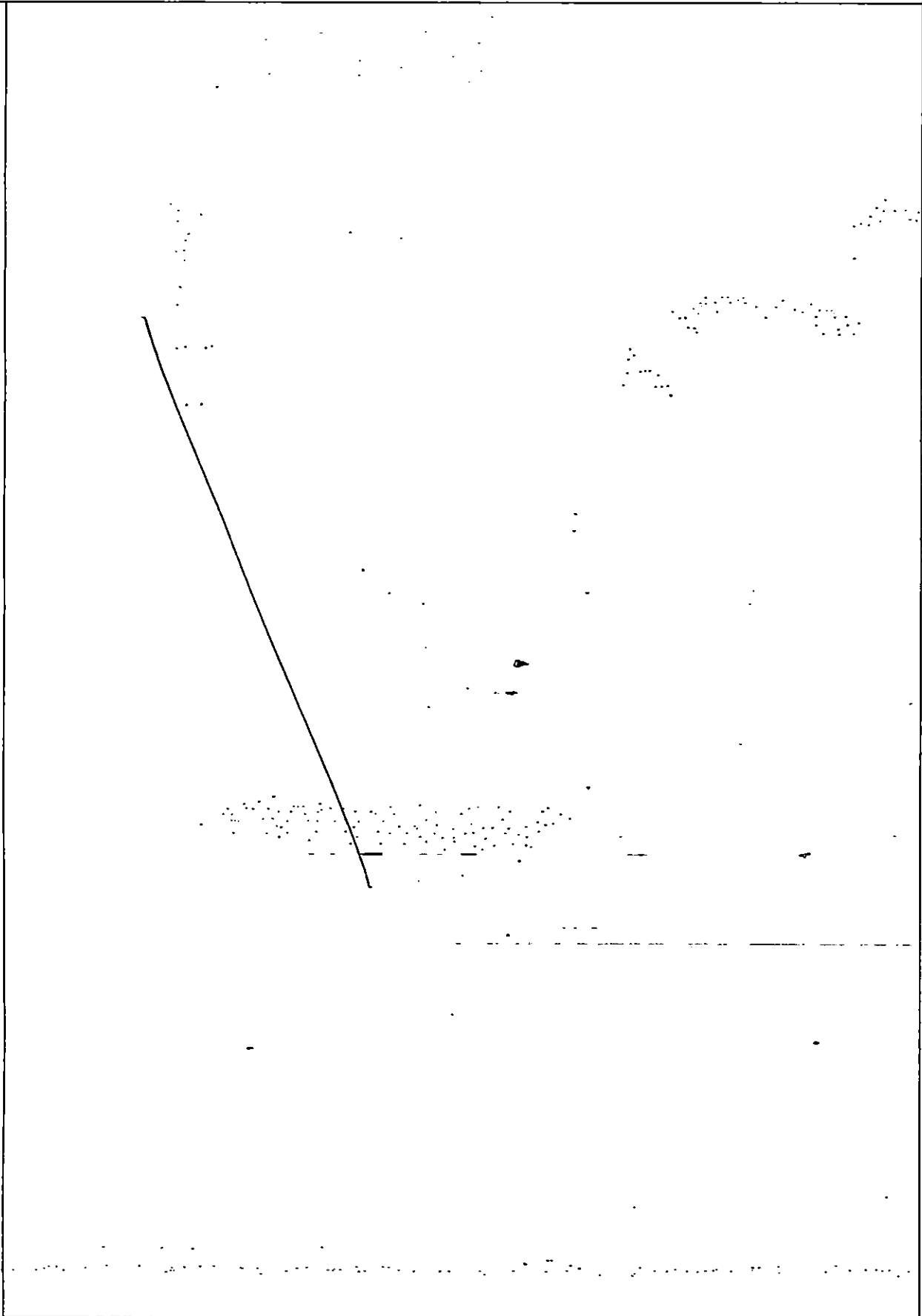
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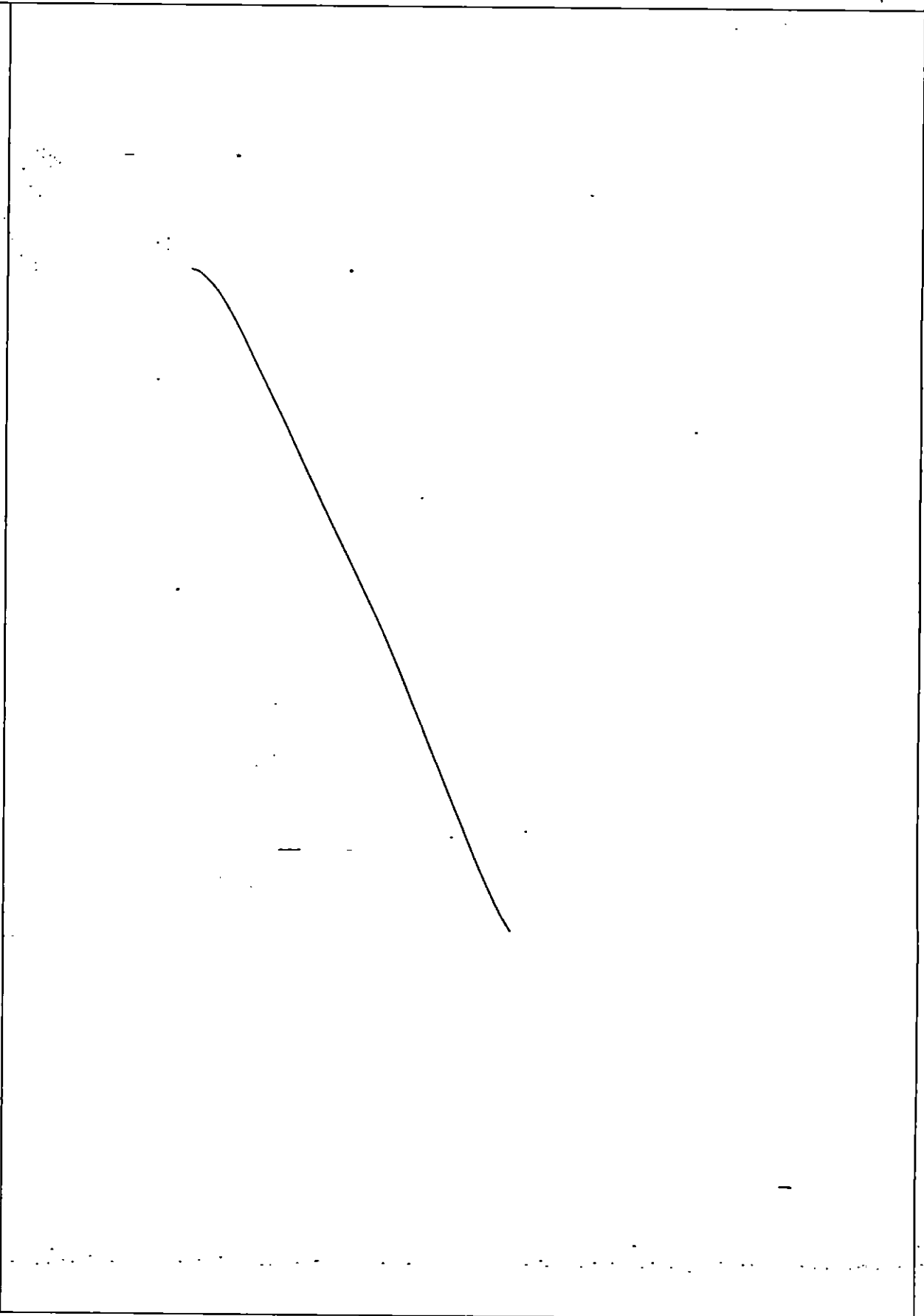
Remarks



Remarks



Remarks



Remarks

DDI
 ↓
 Staples
 ↓
 MTV

Black & white
 ↓
 Color
 ↓
 HD

Structure →

- TV →
- How people get affected → psycho, visual, audio
- History ~~shahjahan~~
- Family, society, polity, revolutions
- emergency

A nation can remain free as long as it continues to be the home of the brave.

Nation. Kautilya Janpada - Nation
 Population - Praya
SAS DMDK → Janpada -
 modern Nation - territory population

Freedom

Education - Brave mind, heart

Social How, h
 economic Freedom → Terrorism, Radicalization
 political → Foreign yoke
 → social, economic, political, ill
 → poverty, disease, unemployment
 → knowledge - true knowledge

Abdul Kalam

Cultural Inner freedom
 SWARAJ

Nelson Mandela Liberation emancipation

Jawahar Lal

Brave → Attitude
 → To raise voice against Justice
 → To emancipate weaker
 → To motivate others

economic → Steve Jobs
 → Narayan murthy > Bravity

Remarks

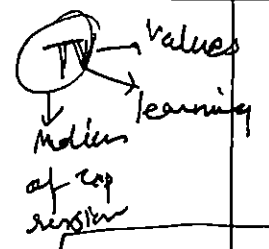
why people are sheep → psychological construction
Audio-visual - high impact **GS SCORE**

Need of hour
Responsible
Broadcasting

People are sheep. TV is the shepherd.

How, it does it
Why is it
Why not
What does it mean
ex → Personality cult
Aastha
Uhan-2 ki Kahani

Cinema → TV
Serial → TV
Sange
Mones



* **Shaktimaan**

Negatively
Positively

Internet
Mobile
Cinema
Media

News
entertainment
Aastha Religion
Radicalization (1)
* **Talkie**

Fashion
Young, old, adolescent
Tarak Mehta ka ~~Uta~~

Television

How, why, what,
where, why not,

Movies → South Indian

IPL
Reality shows

TV → World

Mutual reinforcement

CID
Impacts → Society, Culture,
Popularity - celebrities

Family,

Way of Communi-
cation

emotions, hatred, anger, love

Structure

Voice to
deprived
section

Internationalization of Television

Arbab Goswami *

Paid news *

Rajya Sabha
Lok Sabha

Anna Hazare
Campaign
through
TV

inclusive

Rumours → J & K, Floods [incident - Ujjain] *

How negative → TRP, Naagin kind of shows.

Advertisements

Remarks

Positives → Opinion formation, Awarad population
"Pradhann Mantri Series", Good movies,
Old Serials [Kahani Uhan-2 ki - imparting of values]

Mahabharat - way of so socialization